

Familiarise yourself  
with our product



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# AGRITREKKER

Partner Presentation



# Welcome Partners

## Introduction

At AgriTrekker, we empower farmers with user-friendly software designed to streamline operations and boost productivity. Our platform provides a holistic, real-time overview of your entire business. With every action automatically time-stamped and logged, we ensure total transparency and effortless tracking. Our digital logbook reduces SARS rebate claims to the click of a button.

## AgriTrekker Team





# The Problem

## That most farmers face

Farming operations lose thousands every year to fuel theft, unrecorded usage, and simple data entry errors. Most farmers still use pen and paper. Most farmers spend hours trying to navigate SARS fuel rebate claims or spend thousands for someone else to do it. Most systems that offer solutions are too expensive or too complex for daily use. **We provide the solution.**





# Our Ecosystem

## How It Works

From the field to the office, AgriTrekker keeps your team connected. Employees log actions via the **Mobile App**, while Owners and Managers oversee the entire operation via the **Web App**. With cross-platform access and custom permissions, you decide who sees what. To track operations on the fly, we encourage Owners to use the mobile app as well. Employees with admin permissions may access the web app too.

**The Mobile App is available on the Google Play and App Stores.**

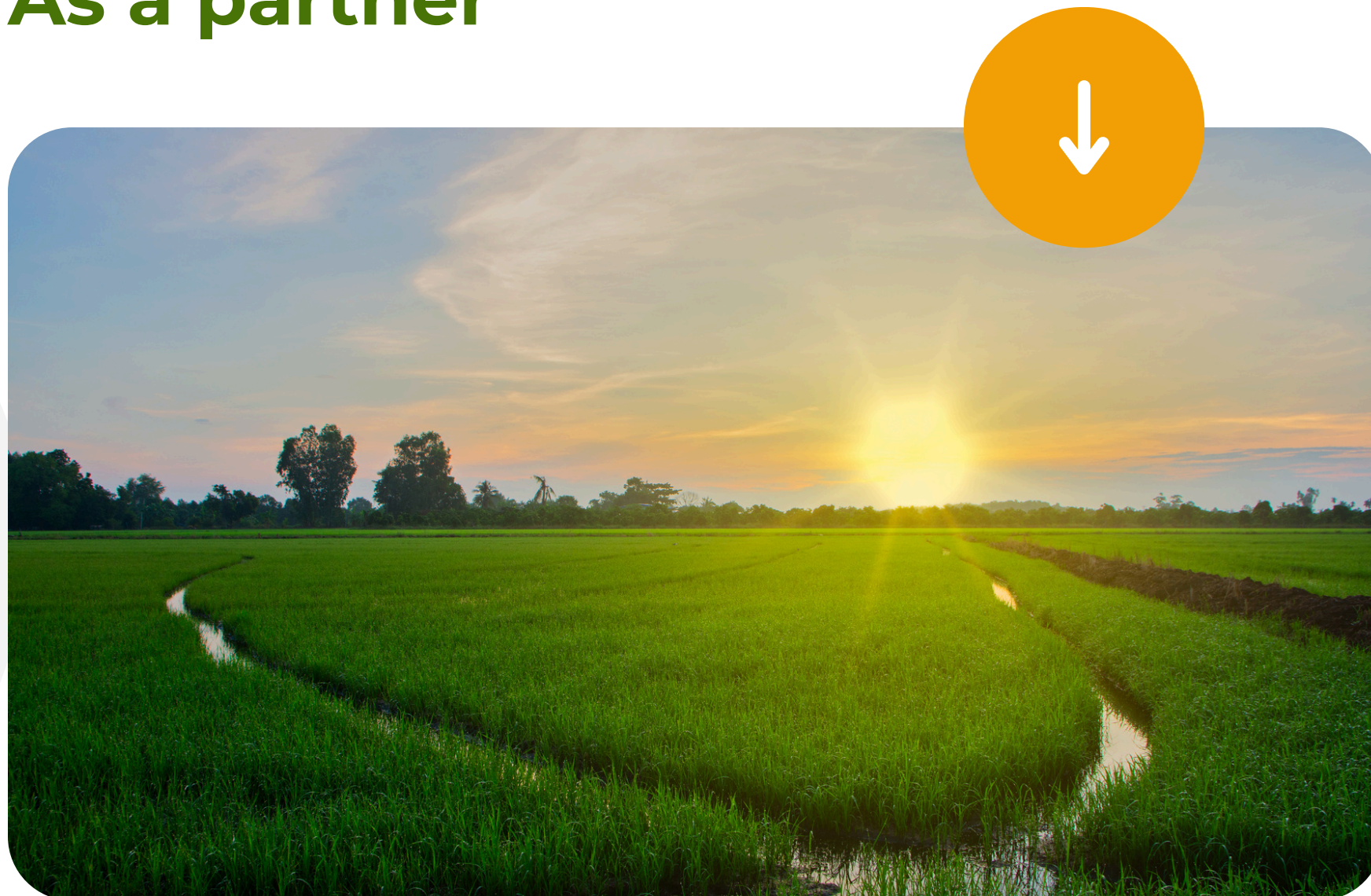


**The Web App can be found from our website or by searching [agritrekker.web.app](https://agritrekker.web.app).**



# Your Role

As a partner



01

## Approach clients

Approach or contact farmers who you think would benefit from the products that we offer

02

## Market

Using our Partner Guide for Marketing, market our product to these potential clients

03

## Referral code

Supply your unique referral code to the farmer so that they can enter it when they subscribe

04

## Enjoy your benefits

You will receive 15-30% of all income generated from that client over a 3 year period

# Partner Guide for Marketing

## Fuel Management System

Not sure what to tell the farmer? Start with this...

**Everything is Logged & Verified** AgriTrekker uses a mobile app to track every drop. Whether a staff member is refueling a vehicle, measuring a tank, or refilling a bulk tank, the action is recorded instantly.

**Bulletproof Accountability** Every entry is automatically time-stamped and linked to the specific person who did it. This creates a transparent, perfectly accurate audit trail so you always know exactly who was responsible for what.

**Stop Fuel Theft Immediately** Because the system tracks every move, it automatically detects unauthorized fuel losses. You'll get an instant alert on the web app telling you what happened, when it happened, and who was on duty.



# Partner Guide for Marketing

## Fuel Management System

**SARS Rebates in One Click** Stop wasting hours on paperwork. Because our data is so precise, the system can export your logs directly into the official SARS rebate template with a single click.

**Total Oversight** Use the web app to view clear statistics on every vehicle and tank. Monitor your efficiency and productivity levels from anywhere, at any time.



# Partner Guide for Marketing

## Repairs & Maintenance System

- **Instant Mobile Reporting** Report repair and service needs the moment you see them. Using the mobile app, employees can log requests instantly, ensuring no mechanical issue ever falls through the cracks.
- **Real-Time Fleet Coordination** All requests appear on the web and mobile apps in real-time, allowing managers to instantly assign tasks to specific team members and track progress as it happens.
- **A Complete Digital Service History** AgriTrekker maintains a comprehensive history of every repair and service for every piece of equipment, giving you a 360-degree view of your assets.



# Partner Guide for Marketing

## Repairs & Maintenance System

- **Cost & Vendor Tracking** Detailed input fields allow you to track exactly where work was done—internally or externally—and capture the precise cost of every nut, bolt, and labour hour.
- **Smart Automated Scheduling** As soon as a maintenance task is completed, the system automatically calculates and schedules the next service interval, keeping your fleet in peak condition without the manual tracking.



# Partner Guide for Marketing

## Repairs & Maintenance System

- **Visual Accountability & Clear Communication.** Users can attach photos and detailed notes to any request, providing clear visual evidence of issues and ensuring every technician knows exactly what needs to be fixed.
- **Waterproof Audit Trails** Just like our fuel tracking, every maintenance action is logged, time-stamped, and linked to a specific user. You'll always have a transparent record of who performed the work and when it was completed.





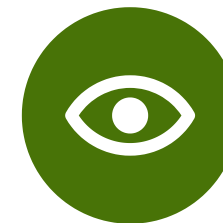
## Value

**Example:** If a referred farm pays R2000/month, you earn R600/month for the first year, then R300/month for the next two years (total potential: R14 400 over 3 years). And that's just for a single referred farm!



# Commission Structure

## What to expect



### Year 1

**For each client** you'll receive **30%** of the monthly subscription fees for the first 12 months.



### Years 2&3

After 12 months, you'll receive 15% of the monthly subscription fees, up until the 3-year cycle has concluded, or until the client has unsubscribed - whichever comes first.



## Value

**Example:** If a referred farm pays R2000/month, you earn R600/month for the first year, then R300/month for the next two years (total potential: R14 400 over 3 years). And that's just for a single referred farm!

# Commission Structure

## What to expect

There is **no limit** to how many farms you can refer! The commission is also per product, and we plan on releasing even more products in the near future. So there will be even more opportunities for you to make money in the future!

For any questions, please contact us at:

[agrisyncza@gmail.com](mailto:agrisyncza@gmail.com)

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**THANK YOU**

**For partnering with us**